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| Title:  Research problem/question/aims:  Argument/key message: | | | | | |
| **Introduction**   * Opening hook * Context/background * Research gap * Research question/aims * Argument/significance * Signposting/outline of logic | **Section 1: Heading**  Broad purpose/message | **Section 2: Heading**  Broad purpose/message | **Section 3: Heading**  Broad purpose/message | **Section 4: Heading**  Broad purpose/message | **Conclusions**   * Summary of argument/main findings * Discussion/implications |
| Point 1.1  I will argue/demonstrate: | Point 2.1  I will argue/demonstrate: | Point 3.1  I will argue/demonstrate: | Point 4.1  I will argue/demonstrate: |
| Point 1.2  I will argue/demonstrate: | Point 2.2  I will argue/demonstrate: | Point 3.2  I will argue/demonstrate: | Point 4.2  I will argue/demonstrate: |
| Point 1.3  I will argue/demonstrate: | Point 2.3  I will argue/demonstrate: | Point 3.3  I will argue/demonstrate: | Point 4.3  I will argue/demonstrate: |